

The #butterflyrevolution is inspired by the controversial 1999 Charlize Theron “Real men don’t rape” campaign. But that’s just our inspiration. The execution is slightly different. We are taking this home. Our revolution is going to start on our properties. We are saying out loud what WE are planning on DOING about the dire situation of violence against women and children. Charelize wasn’t wrong, but things have gotten even worse since, and we want to know what are the real men and real women of this country – of this world – planning on doing about it. We are planning a revolution, but ours is a #butterflyrevolution, as for us the butterfly is the symbol for femininity and change. Our revolution is about that butterfly effect; the scientific theory that a single occurrence, no matter how small, can change the course of the universe forever, because we too don’t doubt that a small group of thoughtful, committed citizens can change the world. And as Margaret Mead said, indeed, it’s the only thing that ever has. So, why have YOU joined the #butterflyrevolution? Set the example, nominate your friends and let the #butterflyrevolution fly!

We are starting out by asking famous South Africans in different sectors (BECAUSE VIOLENCE DOESN’T DISCRIMINATE AND, WHEN IT COMES TO THIS CAUSE, WE ARE ALL ONE – WE SHOULD BE) to add their voices to the #butterflyrevolution by becoming #butterflyrevolution ambassadors. The idea is to start with well-known faces, and to eventually open the platform to everyone, so that everyone can start sharing their contribution to the #butterflyrevolution. (Think of the ice bucket challenge where one would nominate individuals.) We want to remind, inspire and ignite each other by being silently brave or publically revolutionary.

instagram: <https://www.instagram.com/thebutterflyrevolution/> /
@thebutterflyrevolution

butterflyrevolution video channel:
<https://www.youtube.com/channel/UC9nIuo3k4AM6ynaw3Hg6pGQ>

twitter: <https://twitter.com/thebutterflyR>

facebook: <https://www.facebook.com/thebutterflyrevolution/>

www.alisonthemovie.com

The social media sites are:

instagram: <https://www.instagram.com/thebutterflyrevolution/>

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butterflyrevolution video

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everything in one available at: www.alisonthemovie.com

Francois van Coke

<https://youtu.be/KsYgnTis95g>

If Afrikaans Rock had a president it would be Francois van Coke. As the lead vocalist, songwriter and founding member of the South African Alternative rock bands Fokopolisiekar and Van Coke Kartel, he pushed Afrikaans music to the next level. Respect.

Jack Parow

https://youtu.be/tDzdKQ8_6Zo

How do you get Afrikaans music to be more mainstream? You mix in raw talent, guts, poetry, attitude and creativity. Or you get Jack Parow, the man with the hat from Bellville who raps like a boss.

Ross Symmons

<https://youtu.be/R3U3g6YX4VA>

Ross Symmons, Mr White-on-Rice himself, was working a nine-to-five job as a web developer at a big multinational agency when he started a little project: 365 days, 365 origami art pieces. It unfolded into a successful new career and today he is South Africa's most well-known origamist.

Justin Bonello

<https://youtu.be/8H1NHl8c4wg>

For Justin it's not just about cooking, it's about the culinary adventure. Husband, father, chef, gardener, filmmaker, traveller, entrepreneur and braai master, Justin adds spice to life one activity at a time.

Elana Afrika

<https://youtu.be/HKUo2tyFpKQ>

The ever so eloquent and stylish Elana Afrika is a South African radio and television presenter and actress. Loved and respected by Mzansi, Elana lights up stages, screens and airwaves with her sparkling presence.

Kim Engelbrecht

<https://youtu.be/8RJfaiirXo>

From local soaps to intergalactic travel, Kim Engelbrecht is a South African actress known for her role as Lolly de Klerk in Isidingo and as Sgt Noma Banks on the Syfy TV show, Dominion. That's only naming two from an impressive long list.

Sandra Prinsloo

https://youtu.be/I3_pBawPDhA

An iconic South African actress, Sandra Prinsloo has graced the silver screen with many award-winning performances. She is deeply nestled in the hearts of South Africans as different generations were exposed to her remarkable talent.

Mmusi Maimane

<https://youtu.be/Fufo25bFC1k>

DA leader, Mmusi Maimane, is a South African politician with sense of humour. The #AskMmusi hashtag has posed some tricky questions to him like: “Who let the dogs out?” and “Why did Bob Marley shoot the Sherriff but not the Deputy?”

Bobby van Jaarsveld

<https://youtu.be/VwaaUxSvUR4>

Singer, songwriter, actor, model and The Voice SA Coach, Bobby van Jaarsveld brings energy and smiles to the crowds, young and old alike. The father of three recently released his 10-year album and said it felt like yesterday when he launched his first CD. We can't wait to see what the next decade brings for everyone's liefling Bobby.

Victor Matfield

<https://youtu.be/hoTOEXYqEac>

Victor Matfield was always destined to excel. He became the youngest lock ever to represent the Tukkies 1st. XV. Today he has played over 100 games for the Bokke and has captained the team a number of times. This Bok is not only our favourite Bok vor Sports but also South Africa's most capped rugby player.

Armand Aucamp

https://youtu.be/rjeB_22ZhCA

Armand Aucamp is a South African TV, Film and Stage actor known for Ballade vir 'n Enkeling, Long Walk to Freedom and Sterlopers. He describes himself as adventurous, shy, energised and a music lover. We think he should add eye candy to the list.

Antoinette Louw

<https://youtu.be/osAilCJr6Gg>

Antoinette Louw is an award winning actress from 7de Laan, Die Vagina Monoloë, Die Laaste Tango, Discreet, A Million Colours and Jacob's Cross. One of her many highlights include her SAFTA for best actress as Ella Winter in Die Laaste Tango. One of our highlights is her joining the #butterflyrevolution.

Reyaad Pieterse

<https://youtu.be/vhleb5wEZHc>

Former Kaizer Chiefs shot-stopper and SuperSport United goalkeeper, Reyaad Pieterse, is moving like lightning in the Bafana Bafana jersey. Keep your eye on this sport star because he is going places...fast.

Christia Visser

<https://youtu.be/otTqrSesfYU>

A passionate artist with an expressive personality, all Christia Visser wants to do is entertain. And she is doing just that. The award-winning actress is making waves in the South African movie industry with her tremendous screen presence.

Brent Owens

<https://youtu.be/4laVwYVDMQ>

Now here's some food for thought: Brent Owens, a forklift driver, was the winner of the sixth series of MasterChef Australia. All because his girlfriend said he should enter and believed in his talent. Today he is a recognised foodie and TV presenter.

Liz Ogumbo

<https://youtu.be/bEdh8kYH928>

Kenyan born and South African based jet setter, Liz Ogumbo oozes creativity and radiates intelligence. She is a model, singer, designs clothes, wrote a book on denouncing size zero models and has a degree in computer science. She is the complete package in front and behind the camera.

Alison Botha

<https://youtu.be/iO3XaeL5yjM>

In 1994 Alison Botha survived the most horrific attack imaginable. Raped and left for dead, she refused to give her attackers the satisfaction of destroying her life. So she survived. Her story is a riveting drama of how a courageous woman found the inner strength to triumph over intense physical and emotional trauma. Since published in 1998, her book, "I have Life" has remained on the Penguin SA best seller's list while Alison has made it her life's mission, to bring hope to others by sharing her story from global stages.

Roxy Burger

<https://youtu.be/wdCLUoiKGVg>

Roxy Burger is no stranger to the camera. She began her career at the age of 10 years old, starting with TV commercials. From KTV to MTV to Strictly Come Dancing and now Top Billing, she takes presenting to the next level.

Uga Carlini

https://youtu.be/Tr_z7S6xNZs

Of Italian descent but proudly and fully South African, award-winning filmmaker Uga Carlini, has extensive film experience in front and behind of the camera. She is the president of Towerkop Creations which specialises in female-driven heroine stories, a mother to two valiant boys and many pets and wife to an Australian who actually wants to live in South Africa.